SIGNIFICANCE OF RED RIBBON

- The significance of Red Ribbon in HIV & AIDS is:
- Red like Love, as a symbol of passion and tolerance for those affected.
- Red like blood representing the pain caused by many people who have died of AIDS.
- Red like the anger about the helplessness about which we are facing for a disease for which there is still no cure.
- Red as a sign of warning not to carelessly ignore one of the biggest problems of our time.

Introduction of Red Ribbon Club

Mainstreaming of HIV & AIDS and ensuring safe blood are major activities to control the spread of HIV & AIDS in the country. Of the over 1 billion youth (ages 15-24), worldwide, some 10 million youth are living with HIV. Everyday, an estimated 6,000 youth are infected with the virus. Out of 2.47 million estimated population infected by HIV in India, 88.7% are in the age group of 15-49 years. In view of this, Ministry of Health & Family Welfare, Govt. of India has proposed to establish a network with universities and educational institutions to generate awareness regarding HIV & AIDS and to promote Voluntary Blood Donation to ensure safe blood and implement preventive programmes on HIV & AIDS.

Under the NACP III youth have been identified as a vulnerable group requiring special attention. Recognizing the heterogeneity of the youth NACP III aims to promote Red Ribbon Clubs to cover youth at risk to HIV both in campuses as well as in community.

Red Ribbon Clubs and Impact Assessment

- During 2011-12 Red Ribbon Clubs were formed covering 171 colleges of Haryana.
- 10 universities were covered during the year 2011-12 pertaining to Red Ribbon Clubs. Activities related to HIV/AIDS awareness were conducted by universities during the said period.
Workshop of RRC Principals/Nodal Officers

One day training workshop of Red Ribbon Club Principals/Nodal officers was conducted on 8th ,9th ,10th , 14th & 15 February 2012 at Hotel Red Bishop, sector-1, panchkula. Purpose of the training workshop was to orient the principals/Nodal officers of RRC about HIV/AIDS and to discuss the impact of Red Ribbon Club Programme . During the feed-back session Participants praised the RRC programme and said that RRC programme is playing a very vital role in spreading the knowledge and message about HIV/AIDS among the students.

Sh.Narveer Singh (DGHS-Haryana cum Project Director-Haryana State AIDS Control Society), addressing the participants about the issues related to HIV/AIDS
Dr. Jasjeet kaur (JD-BS & QA-HSACS) orienting participants about the importance of Blood and Blood Donation in context of HIV/AIDS

Sh Ram Kumar Sharma, (Joint Director -IEC), addressing the participants about Red Ribbon Club Programme